

## MLM Agreement - Network Marketing God's Way – Recruiting allowed version.

### Please read and sign only if your business is MLM or Network Marketing

Network marketing is here to stay and it can be a curse or a blessing. It can be done God's way or in the ways of the world. Unfortunately many Christians have chosen to participate in this valid system of marketing in the ways of the world. Many have done so because they have not been told how Jesus Christ would conduct business if He were in their down line.

Let's start with what He would NOT do: **HE WOULD NOT FOLLOW THE COMPANY LINE IF THE COMPANY LINE VIOLATED GOD'S WAY!**

1. **He would not be deceptive in any way.** America's first MLM giant was founded by Christians and I believe their hearts were right before God. However, the image of this giant was so tarnished from years of FTC investigations and public criticisms that the company chose to start over under a new name. Unfortunately, some recruiters for the new company, when asked if the MLM they represent is America's first MLM giant, deny it. They are technically correct...but in God's eyes, they are deceptive!
2. **He would not set appointments with potential recruits under false pretenses.** Whenever a friend I have not seen in a long time contacts me wanting to get together, sad experience now prompts me to wonder if my friend is really calling to introduce me to a multi-level marketing company.
3. **He would not tell anyone that his company will enable them to be in control of their own destiny.** God is Sovereign and what he wills for my life will be done. As a Christian, I am to humble myself before the Lord and, if he wills, he will lift me up! Not all Believers are destined to be materially prosperous but all ARE destined to be prosperous in Him! The degree of my prosperity in Him is the degree to which I have become like Him!
4. **He would not hype the money his recruits can make because earthly treasures are false security.** True security and provision is in the loving care of Our Heavenly Father who works all things for the good of those who love him and are called according to His purpose.
5. **He would not sell a product or service via network marketing if the price of the product or service was inflated to justify multi-level commission payments.** Many products now offered by MLM companies may be purchased for less money at retail stores.

Now for what he WOULD do: **HIS PRESENTATION WOULD BE COMPLETELY HONEST**

1. **He would emphasize the positive qualities of his product and, at the same time, disclose what might be perceived as negative.** There are positives and negatives to every thing. The Christ-like sales person discloses both.
2. **He would be conservative when projecting how much and how quickly money can be earned.** Success in any business takes work. "Those who make haste to get rich come to poverty". (Pr. 21:5)
3. **He would be kind, gentle and professional in the way he related to potential or existing recruits.** He would not "hound" them with repeated phone calls and emails but ask them what level of contact they would appreciate and respond within that comfort level.
4. **He would believe without any reservation that his product would be a blessing to his prospective customer. What came out of his mouth would truly be what was in his heart.** The reason many sales people, not just MLM, make a bad first impression is because what is in their heart conflicts with the words they speak. A person must be 100% sold that his product and company will significantly benefit his customer to sell God's way!

I have read *MLM Agreement - Network Marketing God's Way* and will comply with the principles contained herein. In addition, although the power of duplication is an important aspect to the growth of my Network Marketing business, I promise that my primary emphasis will be placed on presenting the merits of my product or service and not on recruiting. I understand that violation of these principles is grounds for cancellation of my membership in *Networking In Christ*.

Date \_\_\_\_\_ Signature \_\_\_\_\_